

To: editor@008magazine.com [Lacoste, Tonya]

From: elijahlee665@gmail.com [List, Elijah]

Subject: NEW STORY ALERT: Beyoncé and Adidas Boast the Newest Relationship!

Hi Tonya,

Beyoncé announced Monday, Jan 28 at 11:30 am that she will serve as Adidas' Campaign Spokesperson for a gender-neutral clothing line entitled "Superstar."

Beyoncé, a star known for total inclusiveness across all demographics and backgrounds, stated she found it "...an honor to be considered for this..." and how she will "...begin working with Adidas to spread the message of love, inclusion and support to all people..."

You will be sure to catch the eyes of not only younger audiences, but also those who are interested in the fashion industry. This opportunity will be able to reach audiences in untapped areas and bring more buzz in the Acadiana area concerning music and fashion cultures.

I will contact you Wednesday, Feb. 12, to arrange a time to discuss this article for a feature in your "Feb 2020" Edition of *008 Magazine*. Additional to the rights to release the article first, you'll also get a short, 5 minute video of Beyoncé explaining how much this partnership means to her for your online presence.

Thank You Greatly,

Elijah List
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